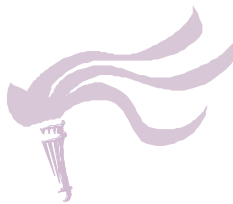


10th Run/Walk for Wellness

Sunday, May 22, 2005



April 25, 2005

2005 Race Committee:

*Donna Clark
Chairperson*

Terry Baum

Patti Bembe

Tara Clark

Paula Hancock

Gretchen Heinze

Clifford Long

Charles McPherson

Dana McPherson

Tom O'Farrell

Pete Perry

Michelle Ruble

Allison Taylor

Richard Williams

Honorary Chair:
Rick Bonifant

Dear Friends:

The Civista Health Foundation is pleased to announce the Tenth Annual Run/Walk for Wellness on Sunday, May 22 in La Plata. Thanks in large measure to the strong and generous corporate support of our sponsors last year, the Run/Walk for Wellness raised nearly \$17,000 for the Foundation.

On behalf of the Run/Walk committee, we invite you to join us in continuing to ensure the success of this event! Our Run/Walk for Wellness has grown over the years and now attracts hundreds of runners and walkers from around the region. Our participants enjoy the scenic course, pre-race stretching activities, complimentary massages, healthy refreshments, and awards and prizes for their participation. This year we will also introduce a running boutique, which will feature top quality running and walking apparel and equipment.

The Foundation relies on corporate sponsors for the Run/Walk to continue its success. Sponsors receive immeasurable pre- and post-event publicity including recognition in local media, press releases, and visibility on the commemorative t-shirts. A complete list of sponsorship levels and benefits accompanies this letter for your review and consideration. *Please take note of new sponsorship opportunities added in celebration of this event's tenth anniversary.*

Please use the form below to make your commitment to this year's event and take advantage of all the recognition for your company! Thank you for your continued support and please contact Amy Murphy at the Foundation if you should have any questions, 301-609-4132.

Sincerely,

Donna Clark, Chairperson
10th Annual Run/Walk for Wellness

10th Annual Run/Walk for Wellness ~ Sponsor Commitment:

Check Enclosed Please accept our pledge in the amount of \$ _____

Company Name: _____

Contact: _____

Address _____

Phone: _____ **Fax:** _____ **Email** _____

Civista Health Foundation, Inc.

PO Box 1701 La Plata, MD 20646

301-609-4132

Web: www.civista.org email: foundation@civista.org

I want to be a Sponsor at the following level:

___ **Goody Bag Sponsor-\$2,500** (limit 1)

___ **Marathon Sponsor-\$1,500**

___ **Gold Sponsor \$1,000-\$1,499**

___ **Silver Sponsor \$600-\$999**

___ **Bronze Sponsor \$300-\$599**

___ **Bib Sponsor \$500** (limit 1)

___ **Route Runner Sponsor \$100**

___ **Route Directional Sign Sponsor \$100**

___ **Prize Donor** *Donation of prize(s) valued at least \$20.00 (products, gift certificates)*

My Company will donate the following prize(s) _____



2005 CORPORATE SPONSORSHIP LEVELS



GOODY BAG SPONSOR ~ \$2,500

1 Goody Bag Sponsor

- Company will have logo/company name solely on goody bag to be given out to every registered race participant.
- Company logo included in 2,500 distributed brochures. **(Deadline, Tuesday April 5th, 2005)**
- Company logo included in all pre and post event advertising.

MARATHON SPONSOR ~ \$1,500

Unlimited Marathon Sponsors



- First four donors at this level will have their choice of recognition on one of the following: right or left shirt sleeve; front of race brochure; or top of full size race map. **(If received by Tuesday, April 5th, 2005)**
- Company logo at Start Line, Finish Line and Water Station.
- Company logo included in 2,500 distributed brochures. **(Deadline for inclusion is Tuesday April 5th, 2005)**
- Company logo included in all pre and post event advertising.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

GOLD SPONSOR ~\$1,000-\$1,499

Unlimited Gold Sponsors



- Recognition at the Gold Sponsor level of the Tenth Annual Run/Walk for Wellness.
- Company logo prominently displayed on back of 400 commemorative t-shirts. **(Deadline for inclusion is Friday, May 13th, 2005)**
- Company logo included in all pre and post event advertising.
- Company logo included in 2,500 distributed brochures. **(Deadline for inclusion is Tuesday April 5th, 2005)**
- Company logo on event sponsorship signage.
- Opportunity to provide and hang corporate banner in high traffic area of event.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

SILVER SPONSOR ~ \$600-\$999

Unlimited Silver Sponsors



- Recognition at the Silver Sponsor level for the Tenth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through various advertisements.
- Company name listed on T-shirt. **(Deadline for inclusion is Friday, May 13th, 2005)**
- Company name on shared signage with other Silver Sponsors along the route.
- Opportunity to provide company promotional items to be included in a goody bag for all participants. (Please provide 400)



BRONZE SPONSOR ~ \$300-\$599

Unlimited Bronze Sponsors

- Recognition at the Bronze Sponsor level for the Tenth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through various advertisements.
- Company name listed on T-shirt. (**Deadline Friday, May 13th, 2005**)
- Company name on shared signage with other Bronze Sponsors along the route.
- Opportunity to provide company promotional items to be included in a goody bag for all participants. (Please provide 400)



BIB SPONSOR ~ \$500

1 Bib Sponsor

- Company name printed onto participant's race bibs.
- Promotion before, during & after the event through various advertisements.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

ROUTE RUNNER SPONSORS ~ \$100 PER SIGN

Unlimited Route Runner Sponsors; Equivalent to a tee sign



- Company logo to be displayed on one sign throughout race route.
- Promotion before, during & after the event through various advertisements.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

ROUTE DIRECTIONAL SIGNS SPONSORS ~ \$100

10 Route Directional Sign Sponsors



- Company name printed onto one red arrow directional sign along race route.
- Promotion before, during & after the event through various advertisements.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

DOOR PRIZE CONTRIBUTOR

\$20 Minimum Value



- Recognition as a Door Prize Contributor for the Tenth Annual Run/Walk for Wellness.
- Company name on door prize signage.
- Promotion before, during & after the event through various advertisements.