

Home Runs for Health Care



**Civista Health Foundation has a sports club which is made up of Civista supporters that pledge \$10 for each home run that the Blue Crabs hit during their home season. Members of the sports club are invited to 4 pre-game buffet receptions and the Blue Crabs game that follows.**

Dates for 2010 to be determined. There will be one day during each of the months listed below:

June      July  
August    September

**PRE-GAME BUFFET RECEPTION (4)      \$2500.00**

- 8 complimentary tickets to pre-game buffet reception at the Regency Furniture Stadium for a chance to network and socialize with the exclusive members-only Home Runs for Healthcare Sports Club
- 8 complimentary tickets to the Southern Maryland Blue Crabs game on the night when your reception is sponsored to further maximize your networking with this sports club
- Your corporate logo on the invitation will appear prominently on the invitation to all club members announcing your sponsored reception
- Your organization has the opportunity to provide and hang a corporate banner at the pre-game buffet reception
- Your organization has an opportunity to distribute a promotional item or goody bag to all members in attendance at the pre-game buffet reception
- You will receive special acknowledgement and recognition from Civista Health Foundation leadership of your sponsorship in front of all members attending your sponsored reception
- Your organization receives a charitable deduction for sponsorship as allowed

# Annual Sponsorship Giving Program



The easy way to support Charles County's only hospital, give once per year and create exposure for your company.



Annual Autumn Wine Tasting

Enjoy an evening under the stars at the historical Port Tobacco Court House and mingling with hundreds of wine enthusiasts. This event is fast growing with over 100 new guests each year. Sample select wines, great food and check out our silent auction .

**This event also features a full bar, Martini Specialty Bar and a Wine Boutique.**

**THE CONNOISSEUR      \$5000.00**

- Company logo imprinted on commemorative wine glasses
- Company logo on ads and promotion before, during and after event.
- 4 tickets to wine and food preview
- Hyperlink off event web site
- Signage at the event
- 12 complimentary tickets to the event
- 1 large basket of wine from featured vineyard
- Complimentary Limo to and from event
- 1 reserved table

**DOUBLE GOLD SPONSOR      \$2500.00**

- Company logo on ads and promotion before, during and after event
- 2 tickets to wine and food preview
- Hyperlink off event web site
- Signage at the event
- 10 complimentary tickets to the event
- 1 small basket of wine from featured vineyards
- 1 reserved table

**VINTAGE SILVER SPONSOR      \$1000.00**

- Company logo on ads and promotion before, during and after event
- Signage at event
- 8 complimentary tickets to the event
- 1 reserved table

**REGAL BRONZE SPONSOR      \$500.00**

- Company name on ads and promotion before, during and after event
- Signage at the event
- 4 complimentary tickets to the event

**SPARKLING ALL STAR SPONSOR      \$100.00**

- Company name on ads and promotion before, during and after event
- Signage at the event

**SILENT AUCTION DONOR      \$75.00 or more in donated value**

- Recognition as Silent Auction Donor at event and on web-site
- Signage at the event



Civista Heritage Cycle Tour

Be a part of the newest 100 mile bicycle route in southern Maryland. This scenic tour starts in La Plata and travels to Leonardtown and returns to La

Plata. Interesting rest stops throughout the route as well as a post tour party with food and music is offered.

**SAFETY LIGHT SPONSOR      \$2500.00**

- Exclusive (1)
- Company logo imprinted onto biker safety lights—distributed to 500 bicyclists
- Company logo on ads and promotion before, during and after event
- Signage at Post Event Party
- Company logo imprinted onto commemorative t-shirts
- 4 complimentary registrations

**FIRST AID KIT SPONSOR      \$2500.00**

- Exclusive (1)
- Company logo imprinted onto First Aid Kits—distributed to 500 bicyclists
- Company logo on ads and promotion before, during and after event
- Signage at Post Event Party
- Company logo imprinted onto commemorative t-shirts
- 4 complimentary registrations

**SAG WAGON SPONSOR      \$1000.00**

- Exclusive (3)
- Company logo on 3 Sag Wagons that will be used through the course of the event
- Company logo on ads and promotion before, during and after event
- Signage at Post Event Party
- Company logo imprinted onto commemorative t-shirts
- 2 complimentary registrations

**REST STOP SPONSORSHIP      \$1000.00**

- Exclusive (3)
- Host up to 500 potential customers with food and drink
- Company logo on ads and promotion before, during and after event
- Signage at the rest stop
- Company logo imprinted onto commemorative t-shirts

**SILVER SPONSOR      \$500.00 or Greater**

- Company name on ads and promotion before, during and after event
- Signage at the event
- Company name printed onto commemorative t-shirts

**BRONZE SPONSOR      \$250.00 or Greater**

- Company name on ads and promotion before, during and after event
- Signage at the event



### Annual Crab Feast

A community favorite from year to year. One of the oldest and best loved crab houses in the southern Maryland area allows us the exclusive rights to a

**down- home charity crab feast! This social event brings out all people looking to have a grand evening mingling and just relaxing with friends.**

#### **PREMIER SPONSOR \$2500.00**

- Reserved room and time for your party
- Company logo on ads and promotion before, during and after event
- Signage at event
- Twelve complimentary tickets to event

#### **GRAND SPONSOR \$1000.00**

- Company logo on ads and promotion before, during and after event
- Signage at event
- Eight complimentary tickets to event

#### **UNDERWRITER SPONSOR \$500.00**

- Company logo on ads and promotion before, during and after event
- Signage at the event
- Four complimentary tickets to event

#### **MAJOR SPONSOR \$250.00**

- Company name in ads and promotion before, during and after event
- Signage at the event
- Two complimentary tickets to event

#### **PATRON SPONSOR \$100.00**

- Company name on ads and promotion before, during and after event
- Signage at the event

#### **DOOR PRIZE DONOR**

- Signage at the event

#### **CAKE WHEEL DONOR**

- Do you love to bake? Bring a baked good with you and let everyone have a chance at spinning the wheel to win it at our Cake Wheel



### Annual Mardi Gras

Our signature event of the year—Mardi Gras! A new exciting theme every year. Bring your formal attire out of the closet and dine on fantastic food while enjoying the

**open bar and the biggest party of the year!**

#### **PRESENTING SPONSOR \$10,000.00 or Greater**

- Photo Op for use in Civista Today, distributed to over 140,000 homes
- Significant corporate mentions in all press announcements
- Company logo on ads and promotion before, during and after event
- Hyperlink from event web site
- Company logo printed onto invitations (if committed in time)
- Corporate gobo light to illuminate your logo during event
- Company logo on signage at event
- 2 reserved tables at event
- 14 complimentary tickets for event
- 2 invitations to pre-ball Royal Reception
- Complimentary limo Service to and from event
- Full page ad in event program

#### **PREMIER SPONSOR \$5000.00 or Greater**

- Significant corporate mentions in all press announcements
- Company logo on ads and promotion before, during and after event
- Hyperlink from event web site
- Company logo printed onto invitations (if committed in time)
- Corporate gobo light to illuminate your logo during event
- Company logo on signage at event
- 1 reserved table at event
- 10 complimentary tickets to event
- 2 invitations to pre-ball Royal Reception
- Complimentary limo service to and from event
- Half page ad in event program

#### **GRAND SPONSOR \$3000.00 or Greater**

- Company name printed onto invitations (if committed in time)
- Company name in all print advertising before, during and after event
- Shared gobo light to illuminate throughout the evening
- Company name on signage at event
- Company logo printed in commemorative programs
- 1 reserved table at event
- 8 complimentary tickets to the event

#### **BENEFACTOR SPONSOR \$1000.00 or Greater**

- Company name in all print advertising before, during and after event
- Company name on signage at the event
- Company name printed in commemorative programs
- 4 complimentary tickets to the event

#### **UNDERWRITER SPONSOR \$500.00 or Greater**

- Company name in all print advertising before, during and after event
- Company name on signage at the event
- Company name printed in commemorative program
- 2 complimentary tickets to event



### Annual Run Walk for Wellness

Show your commitment to Health and Wellness in the community. This annual event continues to grow each year by attracting families and sports enthusiasts. The event features a 5K Run through the downtown streets of La Plata on a USTAF certified course. The event ends with an awards ceremony as well as a huge post race brunch.

#### **SPORTS BAG SPONSOR \$2500.00**

- Exclusive (1)
- Logo imprinted onto bag distributed to 700 participants
- Company logo on ads and promotion before, during and after event
- Signage at event
- Company logo on 700 t-shirts for participants
- 1 complimentary team registration (5)

#### **POST RACE BRUNCH SPONSOR \$2500.00**

- Exclusive (1)
- Naming rights to post race brunch
- Logo imprinted onto napkins used at brunch
- Company logo on ads and promotion before, during and after event
- Signage at event
- Company logo on 700 t-shirts for participants
- 1 complimentary team registration (5)

#### **WATER SPONSOR \$2000.00**

- Exclusive (1)
- Logo imprinted onto 1000 bottles of water for use at start line and brunch
- Company logo on ads and promotion before, during and after event
- Signage at event
- Logo on 700 t-shirts for participants
- 1 complimentary team registration (5)

#### **TIMING SPONSOR \$1500.00**

- Exclusive (1)
- Company logo on ads and promotion before, during and after event
- Supplied banner a start/finish line
- Company logo on posted race results
- Logo on 700 t-shirts for participants
- Ability to staff table with uniformed employees
- 3 complimentary registrations

#### **BIB SPONSORS \$1000.00**

- Exclusive (2)
- Logo imprinted onto participant bibs
- Company logo on ads and promotion before, during and after event
- Signage at event
- Logo on 700 t-shirts for participants
- 3 complimentary registrations

#### **AWARDS CEREMONY \$1000.00**

- Exclusive (1)
- Naming rights to Awards Ceremony
- Company logo on ads and promotion before, during and after event
- Signage at event
- Logo on 700 t-shirts for participants
- Ability to staff ceremony with uniformed employees
- 3 complimentary registrations

#### **GOLD SPONSOR \$1000.00 or Greater**

- Company logo on ads and promotion before, during and after event
- Signage at event
- Logo on 700 t-shirts for participants
- 3 complimentary registrations

#### **SILVER SPONSOR \$500.00 or Greater**

- Company name in ads and promotion before, during and after event
- Signage at event
- Company name on 700 t-shirts for participants
- 2 complimentary registrations

#### **BRONZE SPONSOR \$250.00 or Greater**

- Company name in ads and promotion before, during and after event
- Signage at event
- Company name on 700 t-shirts for participants
- 1 complimentary registration

#### **ROUTE SIGN SPONSORS \$100.00 per Sign**

- Company name in ads and promotion before, during and after event
- Company name to be displayed on one sign along race route

#### **DOOR PRIZE \$20.00 minimum value**

- Company name on Door Prize signage
- Company name listed in Thank You ad

#### **BRUNCH SPONSOR**

- Company able to provide a food item for up to 700 participants
- Company logo on signage at event
- Ability to leave information (menus/coupons/flyers) on table at brunch
- Ability to staff table with uniformed employees