



11TH ANNUAL RUN/WALK FOR WELLNESS

SUNDAY, MAY 21, 2006



2006 CORPORATE SPONSORSHIP LEVELS

BACKPACK/ GOODY BAG SPONSOR ~ \$2,500

Exclusive Sponsorship

- Company logo exclusively on backpack goody bags given to every registered race participant (**May 7, 2006 Deadline**).
- Company logo included in 2,500 distributed brochures. (**April 7, 2006 Deadline**)
- Company logo included in all pre and post event advertising.



WATER BOTTLE SPONSOR ~ \$2,500

Exclusive Sponsorship

- Company logo exclusively on water bottles given to every registered race participant. (**April 28, 2006 Deadline**)
- Company logo included in 2,500 distributed brochures. (**April 7, 2006 Deadline**)
- Company logo included in all pre and post event advertising.



PLATINUM SPONSOR ~ \$1,500

Unlimited Marathon Sponsors

- First four donors at this level will have their choice of recognition on one of the following: right or left shirt sleeve (**May 7, 2006 Deadline**); front of race brochure (**April 7, 2006 Deadline**); or top of full size race map (**May 7, 2006 Deadline**).
- Company logo at Start Line, Finish Line and Water Station.
- Company logo included in 2,500 distributed brochures. (**April 7, 2006 Deadline**)
- Company logo included in all pre and post event advertising.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

GOLD SPONSOR ~\$1,000-\$1,499

Unlimited Gold Sponsors

- Recognition at the Gold Sponsor level of the Tenth Annual Run/Walk for Wellness.
- Company logo prominently displayed on back of 400 commemorative t-shirts. (**May 7, 2006 Deadline**)
- Company logo included in all pre and post event advertising.
- Company logo included in 2,500 distributed brochures. (**April 7, 2006 Deadline**)
- Company logo on event sponsorship signage.
- Opportunity to provide and hang corporate banner in high traffic area of event.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

11th Annual Run/Walk for Wellness Committee:

Chair: Donna Clark **Honorary Chair:** Rick Bonifant

Members: Terry Baum, Patti Bembe, Paula Hancock, Charles McPherson, Dana McPherson, Heather Mudd, Tom O'Farrell, Pete Perry, Richard Williams

2006 CORPORATE SPONSORSHIP LEVELS

BIB SPONSOR ~ \$1000

Exclusive Sponsorship

- Recognition at the Silver Sponsor level for the Tenth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through various advertisements.
- Company name listed on T-shirt. (**May 7, 2006 Deadline**)
- Company name on shared signage with other Silver Sponsors along the route.
- Opportunity to provide company promotional items to be included in a goody bag for all participants. (Please provide 400)

SILVER SPONSOR ~ \$600-\$999

Unlimited Silver Sponsors

- Recognition at the Silver Sponsor level for the Tenth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through various advertisements.
- Company name listed on T-shirt. (**May 7, 2006 Deadline**)
- Company name on shared signage with other Silver Sponsors along the route.
- Opportunity to provide company promotional items to be included in a goody bag for all participants. (Please provide 400)

BRONZE SPONSOR ~ \$300-\$599

Unlimited Bronze Sponsors

- Recognition at the Bronze Sponsor level for the Tenth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through various advertisements.
- Company name listed on T-shirt. (**May 7, 2006 Deadline**)
- Company name on shared signage with other Bronze Sponsors along the route.
- Opportunity to provide company promotional items to be included in a goody bag for all participants. (Please provide 400)

ROUTE RUNNER SPONSORS ~ \$100 PER SIGN

Unlimited Route Runner Sponsors; Equivalent to a tee sign

- Company logo to be displayed on one sign throughout race route.
- Promotion before, during & after the event through various advertisements.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

ROUTE DIRECTIONAL SIGNS SPONSORS ~ \$100

10 Route Directional Sign Sponsors

- Company name printed onto one red arrow directional sign along race route.
- Promotion before, during & after the event through various advertisements.
- Opportunity to provide company promotional items to be included in a goody bag for all event participants. (Please provide 400)

DOOR PRIZE CONTRIBUTOR

\$20 Minimum Value

- Recognition as a Door Prize Contributor for the Tenth Annual Run/Walk for Wellness.
- Company name on door prize signage.
- Promotion before, during & after the event through various advertisements.

11th Annual Run/Walk for Wellness Committee:

Chair: Donna Clark *Honorary Chair:* Rick Bonifant

Members: Terry Baum, Patti Bembe, Paula Hancock, Charles McPherson, Dana McPherson, Heather Mudd, Tom O'Farrell, Pete Perry, Richard Williams