

Ninth Annual Run/Walk for Wellness May 1, 2004

2004 Race Committee: Spring, 2004

Patti Bembe

Dear Friends:

Rick Bonifant

The Civista Health Foundation is pleased to announce the Ninth Annual Run/Walk for Wellness on Saturday, May 1 in La Plata. Thanks in large measure to the strong and generous corporate support of our sponsors last year, the Run/Walk for Wellness raised over \$21,000 for the Civista Health Foundation

Donna Clark

Tara Clark

Gretchen Heinze

On behalf of the event committee, we invite you to join us in continuing to ensure the success of this event! Our event has grown over the years and now attracts hundreds of runners and walkers from around the region. Our participants enjoy the course, pre-race stretching activities, complimentary massages, healthy refreshments, and awards and prizes for their participation.

Charles McPherson

Tom O'Farrell

The Foundation relies on corporate sponsors of the Run/Walk. Sponsors receive immeasurable pre- and post-event publicity including recognition in local media, press releases, and visibility on the commemorative t-shirts. A complete list of sponsorship levels and benefits accompanies this letter for your review and consideration.

Pete Perry

Allison Taylor

Please use the form below to make your commitment to this year's event and take advantage of all the recognition for your company! Thank you for your continued support and please contact Amy Murphy at the Foundation if you should have any questions.

Sincerely,

Rick Bonifant, Co-Chairperson
Ninth Annual Run/Walk for Wellness

Donna Clark, Co-Chairperson
Ninth Annual Run/Walk for Wellness

Ninth Annual Run/Walk for Wellness Sponsor Commitment:

Check Enclosed Please accept our pledge in the amount of \$ _____

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

I want to be a Sponsor at the following level:

___ Grand Sponsor \$1,000 or greater

___ Gold Sponsor \$500-\$999

___ Silver Sponsor \$250-\$499

___ Bronze Sponsor \$100-\$250

___ Prize Donor Donation of prize(s) valued at least \$20.00 (products, gift certificates)
My Company will donate the following prize(s): _____

Civista Health Foundation, Inc.* 8 Kent Avenue #303 * PO Box 1701*La Plata, MD 20646 *301-609-4132

Web: www.civista.org

email: foundation@civista.org

Raising Funds for a Healthier Charles County

Ninth Annual



Run/Walk for Wellness



2004 CORPORATE SPONSORSHIP LEVELS

Grand Sponsor – \$1,000 & greater

- Recognition at the Grand Sponsor level of the Ninth Annual Run/Walk for Wellness.
- Company logo prominently displayed on back of 400 commemorative t-shirts. (Deadline for inclusion is Friday, 4/23/04)
- Company logo included in newspaper advertisements. (Weekly recognition in Maryland Independent running March 24th ad through the May 7th wrap up ad.
- Company logo included in 2,500 distributed brochures. (Deadline, Friday March 19, 2004)
- Company logo on event sponsorship signage. (Signage located the day of the event at Registration, 1 mile marker, 2 mile marker and Finish Line)
- Promotion before, during & after the event through press releases.
- Opportunity to hang corporate banner in high traffic area of event.
- Opportunity to provide company promotional items to be given away at the event.

Gold Sponsor – \$500-\$999

- Recognition at the Gold Sponsor level for the Ninth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through press releases.
- Company name listed on T-shirt. (Deadline Friday, April 23, 2004)
- Company name on shared signage with other Gold Sponsors along the route.
- Opportunity to provide company promotional items to be given away at the event.

Silver Sponsor – \$250-\$499

- Recognition at the Silver Sponsor level for the Ninth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through press releases.
- Company name listed on T-shirt. (Deadline Friday, April 23, 2004)
- Opportunity to provide company promotional items to be given away at the event.
- Company name on sponsorship signage.

Bronze Sponsor – \$100-\$249

- Recognition at the Bronze Sponsor level for the Ninth Annual Run/Walk for Wellness.
- Promotion before, during & after the event through press releases.
- Opportunity to provide company promotional items to be given away at the event.
- Company name on sponsorship signage.

Door Prize Contributor – \$20 Minimum Value

- Recognition as a Door Prize Contributor level for the Ninth Annual Run/Walk for Wellness.
- Company name on sponsorship signage.

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