




**CIVISTA HEALTH FOUNDATION/BLUE CRABS PARTNERSHIP SPONSORSHIP OPPORTUNITIES  
DESIGNATED FEATURE NIGHTS FOR 2010: May 1, June 5, July 23, July 31 and August 20**

	<p align="center"><b>PRESENTING SPONSORSHIP</b> (only 2 opportunities remain: May 1 and August 20)</p>	<p align="center"><b>JERSEY AUCTION SPONSORSHIP</b> (3 available: Patriotic, Redkins and Hawaiian themes)</p>	<p align="center"><b>FIREWORKS SPONSORSHIP</b> (only 4 available: May 1, June 5, July 23 and August 20)</p>	<p align="center"><b>CONCOURSE SPONSOR</b> (all 5 feature nights available)</p>
Inclusion in newspaper ads (logo)	X	X	X	
Logo presence on blue crabs and Civista websites	X	X	X	
Public address mentions for days leading up to game	X	X	X	
Text listing in playbill under coming attractions	X	X	X	
Opportunity to display banner on game day	X	X	X	
Opportunity to staff a concourse table for marketing and promotion of your business.	X	X	X	X
Public address mentions on game day	X	X	X	
Logo exposure on video board on game day	X	X	X	
Custom logo patch designed for placement on all jerseys in auction		X		
Logo exposure for 12-15 minutes during fireworks display			X	
Opportunity to coupon audience from marketing table or as they leave ballpark	X	X	X	X
Complementary tickets for company for workers and guests	Complimentary private luxury suite for up to 25 guests	Up to 10 general admission tickets	Up to 10 general admission tickets	Up to 6 General admission tickets
<b>SPONSORSHIP INVESTMENT</b>	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$3,500</b>	<b>\$250</b>

Need more information? Contact the Civista Health Foundation, 301-609-4132.



## CIVISTA HEALTH FOUNDATION Presenting Sponsorship Opportunity

**Easy as 1, 2, 3!**

1. CHOOSE from one of the dates below for your Presenting Sponsorship at Regency Furniture Stadium:

<i>Saturday, May 1</i>	<i>Saturday, June 5</i>
<i>Friday, July 23</i>	<i>Friday, August 14</i>
  
2. INVITE 24 of your co-workers, family or friends to join you in a luxury suite which features air-conditioned accommodations, private balcony seating, satellite television, private restrooms and a personal suite attendant. Suites include exclusive rental of the private area and tickets for up to 25 people!
  
3. ENJOY the game knowing that your organization/company is garnering the following benefits:
  - a. **Leading up to the game**
    - i. Logo displayed in newspaper ad
    - ii. Logo displayed on Blue Crabs website
    - iii. Public address mentions of your sponsorship in home games leading up to your game
    - iv. Text mention of your company name in game day playbill under 'coming attractions'
  
  - b. **Game Day**
    - i. Opportunity to provide a banner to hang in the stadium
    - ii. Complimentary concourse table to have you or your staff market and promote your company and reach thousands of prospective customers.
    - iii. Logo displayed on video board several times during game
    - iv. Public address mentions of your sponsorship throughout game
    - v. Opportunity to coupon fans from your table, or the blue crabs staff can coupon for you at the exits
  
  - c. **Days after the game**
    - i. Utilizing the leads received at marketing table to grow your business!

Only TWO opportunities remain!  
Call the Civista Health Foundation today for details: 301-609-4132



## CIVISTA HEALTH FOUNDATION Jersey Auction Sponsorship Opportunity

Throughout the season, Blue Crabs players and coaches will wear special themed jerseys that will be auctioned off during that night's game. The winning bidder will have the opportunity to meet the player of the field after the game. Three jersey auctions this year will have proceeds benefitting the Civista Health Foundation.

### **Easy as 1, 2, 3!**

1. CHOOSE from one of the dates below for your Jersey Sponsorship at Regency Furniture Stadium:

*Friday, June 25 – Redskins Night (Redskin's themed game-worn jersey)*

*Sunday, July 4 – Independence Day Celebration (patriotic game-worn themed jersey)*

*Friday, August 30 – Beach Party Night at the ballpark (tropically game-worn themed jersey)*

2. ENJOY the game knowing that your organization/company is garnering the following benefits:

#### **a. Leading up to the game**

- i. Logo displayed in newspaper ad
- ii. Logo displayed on Blue Crabs website
- iii. Public address mentions of your sponsorship in home games leading up to your game
- iv. Text mention of your company name in game day playbill under 'coming attractions'

#### **b. Game Day**

- i. Opportunity to provide a banner to hang in the stadium
- ii. Up to 10 complimentary general admission tickets for your staff and others to represent your company and enjoy the game.
- iii. Complimentary concourse table to have you or your staff market and promote your company and reach thousands of prospective customers.
- iv. Logo displayed on video board several times during game
- v. Public address mentions of your sponsorship throughout game
- vi. Opportunity to coupon fans from your table, or the blue crabs staff can coupon for you at the exits
- vii. Custom logo patch designed for placement on all jerseys in auction, which will be worn by all players and coaches for that game.

#### **c. Days after the game**

- i. Utilizing the leads received at marketing table to grow your business!

3. CALL the Civista Health Foundation today for more details. 301-609-4132.



## HAVE YOUR NAME IN LIGHTS!

### CIVISTA HEALTH FOUNDATION Fireworks Sponsorship Opportunity



#### ***Easy as 1, 2, 3!***

1. CHOOSE from one of the dates below for your Fireworks Sponsorship at Regency Furniture Stadium:

*Saturday, May 1*  
*Friday, July 23*

*Saturday, June 5*  
*Friday, August 14*

2. ENJOY the game knowing that your organization/company is garnering the following benefits:

#### **a. Leading up to the game**

- i. Logo displayed in newspaper ad
- ii. Logo displayed on Blue Crabs website
- iii. Public address mentions of your sponsorship in home games leading up to your game
- iv. Text mention of your company name in game day playbill under 'coming attractions'

#### **b. Game Day**

- i. Opportunity to provide a banner to hang in the stadium
- ii. Up to 10 complimentary general admission tickets for your staff and others to represent your company and enjoy the game.
- iii. Complimentary concourse table to have you or your staff market and promote your company and reach thousands of prospective customers.
- iv. Logo displayed on video board several times during game
- v. Public address mentions of your sponsorship throughout game
- vi. Opportunity to coupon fans from your table, or the blue crabs staff can coupon for you at the exits
- vii. LOGO on video board during the entire post-game fireworks display (12-15 minutes uninterrupted).

#### **c. Days after the game**

- i. Utilizing the leads received at marketing table to grow your business!

3. CALL the Civista Health Foundation today for more details. Only four opportunities remain...301-609-4132.



## CIVISTA HEALTH FOUNDATION Concourse Sponsorship Opportunity

With thousands in attendance at the stadium on any given weekend evening, getting in front of this audience through a concourse sponsorship provides an excellent opportunity to generate leads, thank current customers, and gain exposure you're your business or organization.

### **Easy as 1, 2, 3!**

1. CHOOSE from one of the dates below for your Concourse Sponsorship at Regency Furniture Stadium:

*May 1*

*June 5*

*July 23*

*July 31*

*August 20*

2. ENJOY the game knowing that your organization/company is garnering the following benefits:

#### **a. Leading up to the game**

- i. Use your sponsorship to tell your story; promote your company's appearance at the stadium as part of your marketing and promotional plan.
- ii. Gather materials and staff needed to meet the goals you've set for reaching out to the thousands in attendance (what gimmick will you use to attract them to your table? How will you capture their information? What is your follow up strategy?)

#### **b. Game Day**

- i. Plan to arrive 1.5 hours before the game to set up your table and be ready to greet and engage prospective customers.
- ii. Enjoy up to 6 complimentary general admission tickets for your staff and others to represent your company and enjoy the game.
- iii. Opportunity to coupon fans from your concourse table.

#### **c. Days after the game**

- i. Utilize the leads received at marketing table to grow your business!

3. CALL the Civista Health Foundation today for more details on how to reach this audience for an investment of just \$250. Call 301-609-4132.